

# Manual de Logomarca

Stickybit

Feito por Stefany Andrade

# 1. Estudo construção



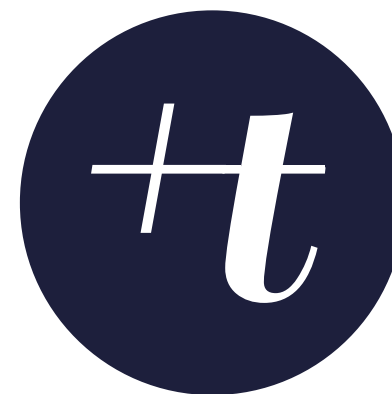
## 2. A marca



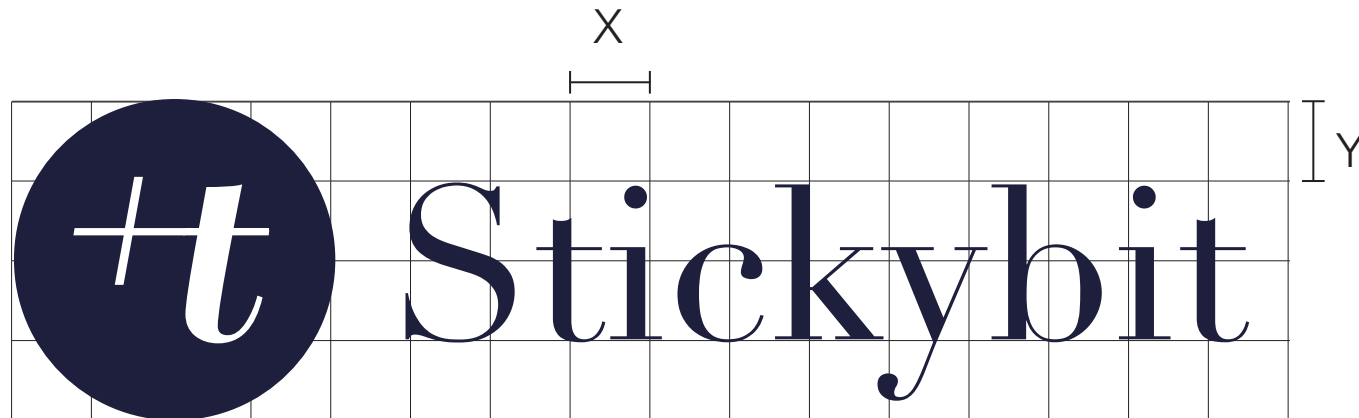
Logotipo

Stickybit

Imagotipo



### 3. Construção do logotipo



## 4. Construção e aplicação



Logotipo  
simples

Offset



10 mm

Offset



15 mm

Serigrafia



18 mm

Logotipo  
composto

 Stickybit



10 mm

 Stickybit



30 mm

 Stickybit



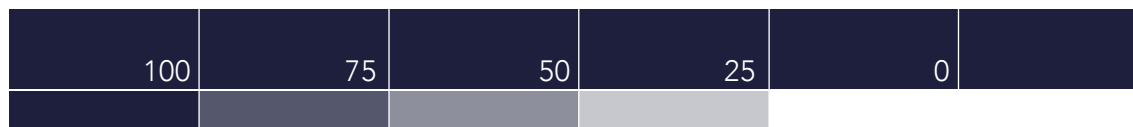
40 mm

# 5. Cores

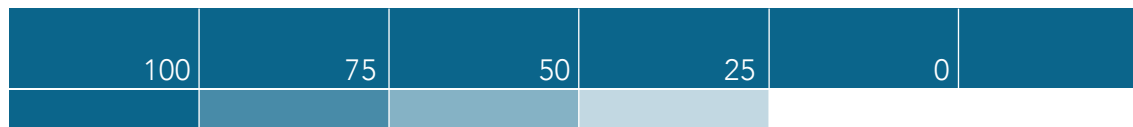


#102037  
C: 96 / M: 93 / Y: 57 / K: 43  
R: 16 / G: 32 / B: 55

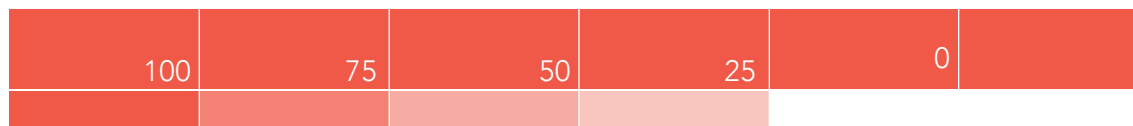
Logomarca variantes de cores de acordo com seu uso



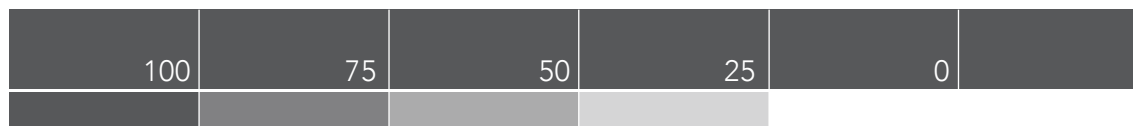
#036795  
C: 98 / M: 56 / Y: 28 / K: 0  
R: 10 / G: 98 / B: 140



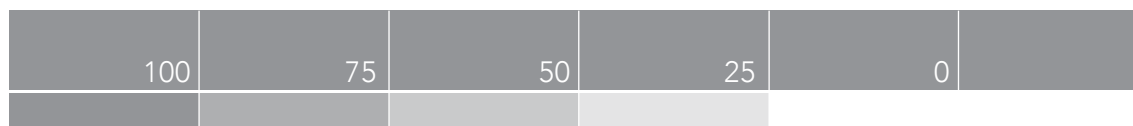
#CB6248  
C: 0 / M: 80 / Y: 74 / K: 0  
R: 231 / G: 101 / B: 68



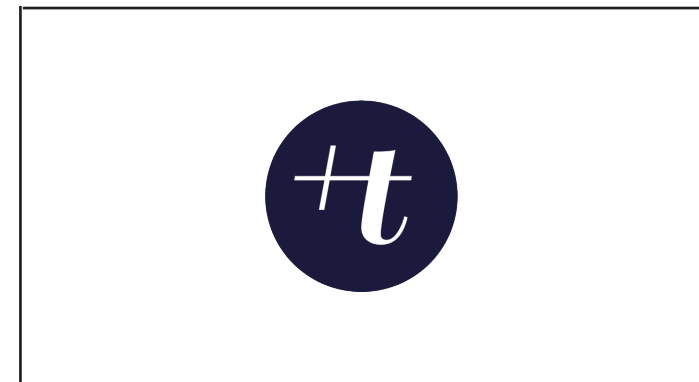
#5B5B5F  
C: 0 / M: 0 / Y: 0 / K: 80  
R: 91 / G: 91 / B: 95



#9A999E  
C: 0 / M: 0 / Y: 0 / K: 50  
R: 154 / G: 153 / B: 158

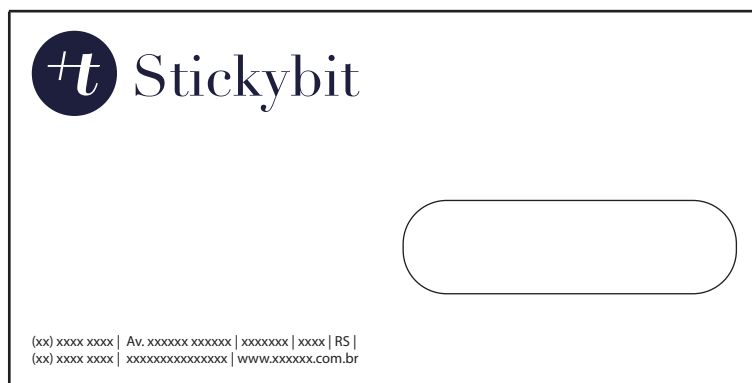
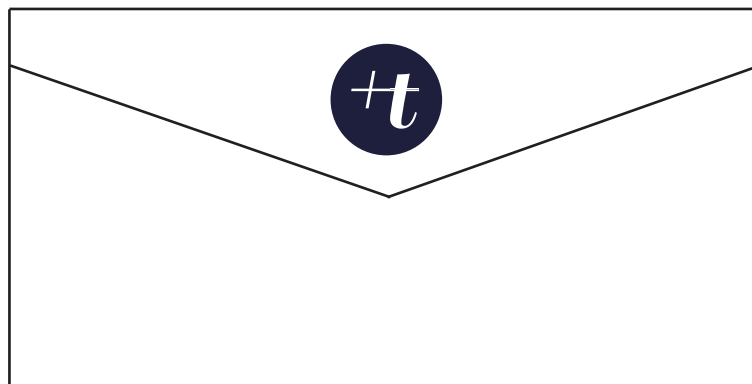


## 6. Cartão de visita





## 7. Envelope fechado



## 8. Papel timbrado

